

## Would you like to raise additional funds for your organization?

*we can help!*

iBakeSale™ will increase charitable donations at no cost to your supporters or your organization. This grassroots fundraiser turns savings at hundreds of our merchant partners into dollars for your organization. With no administrative burden and no cost, iBakeSale™ is easy as pie.

## How does iBakeSale™ work?

iBakeSale™ offers your organization a free and completely outsourced fundraising service. Your supporters simply sign up for iBakeSale™ and receive cash-back at hundreds of our participating merchants by shopping from our website. During sign-up, your supporters decide how much of their everyday savings will go to your organization as a tax-deductible donation.

## Let us do the work!

iBakeSale™ tracks each of these transactions and then forwards the aggregate donations to your organization at the end of every month.

## How do we get started?

All 501(c)(3) organizations are already loaded into our program, so all we ask is that you promote iBakeSale™ to your supporters. We're happy to provide custom email templates and marketing materials that you can send to your supporters. We want to be your fundraising partner, so please contact us today!

To learn more about our services, please contact:

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iBakeSale™ turns everyday savings into real fundraising  
*we will help you achieve fundraising success by:*

- 1 Utilizing our free service that enables your organization, large or small, to fundraise on a recurring basis with no administrative burden
- 2 Increasing the size of each individual's total donations at no cost to your supporters or your organization
- 3 Building organizational loyalty by offering your supporters a valuable rewards service that impacts daily purchasing decisions
- 4 Providing valuable information about your supporters' demographics and consumer preferences that will cultivate future fundraising success
- 5 Tracking every dollar donated by your supporters for year-end income tax reporting purposes
- 6 Increasing donations from smaller donors and creating the incentive for new individuals to give
- 7 Donating a portion of our own revenues back to your organization/institution